



*Alumni Spotlight*

## Shelby Burnett

Product Development Assistant,  
GTM Sportswear  
Manhattan, Kansas

Major: Apparel Design & Merchandising

**Congratulations** to recent ADM graduate, Shelby Burnett, who accepted a **Product Development Assistant Position** at GTM Sportswear! **GTM Sportswear** is a national provider of custom-embellished uniforms, warm-ups and practice apparel for college, school and club sports teams. GTM employs nearly 900 team members and has outfitted over 1.1 million teams since 1989.

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Family & Consumer Sciences



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## Brent Brashear

Kentucky River Community Care,  
Hazard, KY

Major: Apparel Design & Merchandising

KRCC is a nonprofit organization that provides mental health services to people in Eastern Kentucky. In recent years, their services have expanded with the opening of **Reclaimed-** a high-end second hand store in **Hazard, KY**.

As the new Community Relations Assistant, I am responsible for **organizing the store**, assisting the Public Relations team **create events**, and running the future **website!** I cannot **thank the staff at EKU** enough for providing me with the knowledge necessary for the tasks I have ahead of me!

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## Jaelyn Franzoi

**E-Commerce Marketing Specialist,  
Fecheimer Brothers Company, Blue Ash, OH**  
Major: Apparel Design & Merchandising

**Congratulations** to recent ADM graduate, Jaelyn Franzoi who accepted a position with Fecheimer Brothers Company as an **E-Commerce Marketing Specialist**. Jaelyn manages the three brands' websites, email marketing duties, and social media advertisements. The company has been in business 175 years, and sells public safety uniforms and tactical clothing in business-to-business fashion, and business-to-consumer online.

**Congratulations, Jaelyn!**



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## Brittany Tillman

**Kentucky Account Manager,  
Midwest CBK**  
Major: Apparel Design & Merchandising

**Congratulations** to recent ADM graduate, Brittany Tillman who accepted the **Kentucky Account Manager Position** at Midwest CBK! **Midwest CBK** is an apparel and home décor wholesaler. Midwest CBK prides itself for their innovative design, style, and trend leadership. They are committed to providing our customers with exclusive, innovative, artist-driven products of the highest quality that reflect traditional and updated design trends. **Congratulations, Brittany!**

